Indy STEAM’s mission is to provide a high-quality STEAM education—that’s science, technology, engineering, arts, and mathematics—for all kids, including under-served minority students and those from low-income families.

Challenges

A partnership with Indy STEAM began on the ground floor. Indy STEAM was able to get money to run their school through help from CSC, and began their first year with an enrollment marketing partnership.
CASE STUDY | INDIY STEAM ACADEMY

Path

Through a partnership, Indy STEAM was able to refine their messaging, raise awareness, and get the word out in front of the right families at the right time.

Destination

Indy STEAM started out with 77 kids; through an enrollment marketing partnership, they are currently at 164 kids in their second year. Indy STEAM continues to grow in partnership, with full, thriving classrooms.

“We were able to double our enrollment in one year thanks to Charter School Capital.”

- DR. YVONNE BULLOCK, INDIY STEAM ACADEMY

Empowering you with the money, resources and know how to create thriving schools. Helping you get where you’re going.

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